

# Pet shop statistics\*

National  
**Pet Shop DAY**



**57%**

are unaware that a pet shop can be the **quickest** and more **affordable** way to resolve a pet's flea issue



**66%** of those aged under 24

could be making **savings** on their pet bills, by asking their local pet shops for **advice** about fleas.



**2 in 3**

pet owners haven't yet tapped into the inherent **knowledge** held by trusted local pet shop workers

**1 in 4**

says the service they receive makes them feel

who do visit local pet shops

**cared for**

**1/4** of all pet owners are yet to experience the **quality service** provided by local pet shops

\*Taken from the Johnson's Pet Survey Report 2023