



HOW MEDIA CAN CELEBRATE

Global Media and Information Literacy Week 2022

Theme: "NURTURING TRUST: A MEDIA AND INFORMATION LITERACY IMPERATIVE"

LOW-COST WAYS TO GET INVOLVED

▶ Any way you choose to celebrate, share it with the world on **UNESCO's Global MIL Week Celebration Map**.

REGISTER AND PROMOTE YOUR EVENTS AND ACTIVITIES AT:

<https://bit.ly/3RdMp50>



Provide news coverage of local MIL events

Announce [#GlobalMILWeek](#). Refer to the list of events on the Global MIL website.



Partner with a local non-profit media or NGO to hold an event

Discuss the ways of writing of a news story or how to produce a trustworthy content or screen a documentary on a related topic and follow up with a panel discussion.



Produce short informational content for your audience about MIL

Create short MIL-themed videos, webinars or podcasts that deepen your audiences' understanding of how media is created and what are the main principles of reliable journalism.



Invite MIL practitioners and express as guests

Seek out community educators, youth media practitioners, local YouTube creators and university researchers to share information about MIL on a newscast, talk show, webinar, news article or other media content.



Organize a Media Day in schools

Invite children from the local schools to discover behind-the-scenes of your newsroom and broadcasting. Create a digital resource pack, including short videos from Media Day in local schools.



Review and integrate MIL in editorial policies

Encourage and promote MIL in your organization and integrate MIL principles in your editorial policy.