

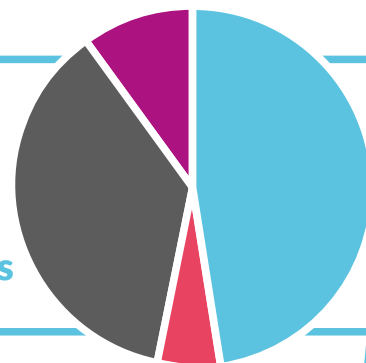
A blue cartoon monster with a wide, toothy grin, large eyes, and a long, curled tail is holding a large white rectangular sign. The sign features the text 'IMPACT REPORT' in bold black capital letters and '2017' in large blue numbers. The background is white with a pattern of small blue dashes.

IMPACT REPORT 2017

This impact report maps social enterprises in Edinburgh and their beneficial impact on the community. With these results we aim to anchor the importance of social enterprises to fact and figures. Although this report does not aim to be a direct comparison with previous ESE works, its trends point towards a continuously growing and flourishing social enterprise sector in Edinburgh.



Geographical Reach of Edinburgh Social Enterprises



48%

Edinburgh

36%

Scotland

10%

Intern'tnl

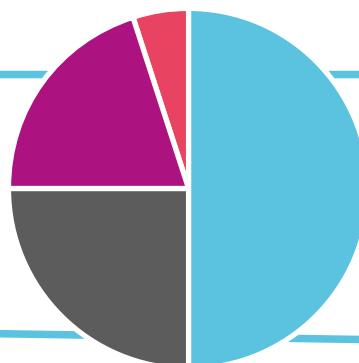
7%

UK

Our Network

Edinburgh Social Enterprise network has 137 fully code-compliant members.* In February 2017 membership of the network was extended through creation of 4 new categories to engage with the wider SE community. To date, we have 5 affiliate members, 1 associate members, 1 SE partner and 12 student members. However, not all social enterprises in Edinburgh are members of the network. This report is, therefore, based on a conservative estimate of 250 code-compliant organisations operating in Edinburgh.

Legal Structures of Edinburgh Social Enterprises



50%

Scottish Registered Charity

25%

Company Ltd by Guarantee / Shares

20%

CIC Ltd by Guarantee / Shares

5%

Community Benefit Society

* For more info visit: www.se-code.net/the-code-2/the-criteria

What is a Social Enterprise?

Social enterprises are businesses that have a social or environmental aim. To be recognised as a social enterprise an organisation must have an "asset-lock", i.e. reinvest all of their profits back into the business or the community, and be (or aspire to be) financially self-sufficient through trading.

Social Impact on People and Communities

Social enterprises in Edinburgh tackle a broad range of serious issues in our communities. Examples include: empowering and supporting people with disabilities or from BME communities; tackling mental health issues and promoting well-being; connecting and reintegrating isolated individuals back into their community; care for the environment and the promotion of sustainability; youth education; promotion and teaching of social entrepreneurship and much more.

People Making it Happen



13568

Total

4398

FTEs
Employees

6610

Volunteers

1581

Trainees

979

Volunteers
on Boards

The graph above shows the considerable number of people working in social enterprises in Edinburgh including paid staff, volunteers, board members and trainees.



Volunteer hours donated:

60 organisations reported total hours donated by volunteers in 2016/2017 amounting to

99,072 HOURS

generating an estimated value of



£1.29M PER ANNUM



Case Study

Crossing Countries challenges the limiting beliefs held about people with disabilities by running “Rethinking Disability” workshops and enables people with disabilities to participate in overseas volunteering.

A booming sector

Social enterprises in Edinburgh offer a huge variety of products and services. The survey showed an increased offer in mental health and wellbeing counselling. Other examples include: educational and recreational activities for youth; social housing; fair trade resale; workshops to develop new skills and leadership; venue hire; event and festival management.

These are just a few examples of the diversity and novelty social enterprises bring to the City of Edinburgh, undoubtedly enriching, innovating and offering opportunities to many communities and individuals.

- Estimated turnover of Edinburgh social enterprises in 2016/17: £133 million
- Estimated percentage of turnover which derives from trading in 2016/17: 71%

Customer Base

Social Enterprise Market	Our main markets are %	We sell to this market %
Members of the public	49%	87%
Social Enterprises	27%	86%
Other Third Sector	23%	88%
Other Public Sector	18%	94%
Council(s)	11%	94%
Corporate Sector	10%	93%
NHS	7%	96%

People Benefitting from Services & Products

76%

200+

7%

0-50

13%

50-100

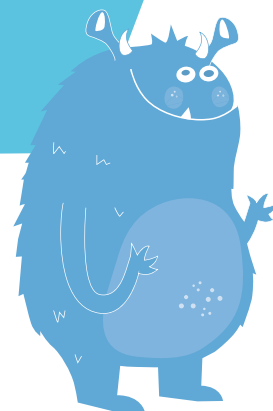
4%

100-200

Although social enterprises tend to be small, they pack a punch! The majority have 200 or more beneficiaries!

Case Study

The Grassmarket Community Project aims to re-connect socially isolated adults with themselves, others and the wider society. Since 2015 the Grassmarket Community has experienced growth in turnover, number of employed staff, volunteers and the number of social enterprises they manage, resulting in an increased number of beneficiaries supported! They run an event and conference centre, a café, a staff canteen, produce luxury handmade products using their own tartan and recycle wood into high-end bespoke furniture.



Collaboration and Social Enterprise Ethos

A remarkable feature of the social enterprise sector in Edinburgh is the great ethos of collaboration and support that brings social entrepreneurs together. The overwhelming majority of surveyed organisations expressed a positive

attitude to cooperation with other social enterprises and third sector organisations to further achieve their social aims. In fact, what is clear from the results is the appreciation of networking events and other initiatives boosting connectivity and growth in the sector. Out of 60 respondents for this question:

- 85% of Social enterprises are collaborating with other social enterprises or 3rd sector organisation.
- 93% of Social enterprises would collaborate with other social enterprises or 3rd sector organisations in the future

Reasons why social enterprises want to collaborate include: accessing supply chains; accessing new market opportunities; increasing capacity; learning & developing new skills and working with good people to make a difference.



Case Study

MHScot Workplace Wellbeing CIC is teaming-up with a diverse range of social enterprises –among them is Edinburgh Community Yoga, Hope's Garden and Wellness Works- to holistically improve wellbeing in the workplace. With a diversity of skills ranging from yoga and healthy alimentation to consultancy, this collaboration offers people a greater set of choices to improve their well-being. Benefits for the organisations involved include lowered costs, increased reach and a greater social impact.

Edinburgh Social Enterprise

Established in 2005, ESE is the membership network for Edinburgh based social enterprises. Our work is and has been instrumental to the growth, visibility and recognition of the social enterprise sector in Edinburgh. ESE comprises over 140 members and provides services such as: networking opportunities for social enterprises; one-to-one support; information and signposting; promotion; representation and social enterprise markets and festivals such as Social in the Gardens 2017.

ESE also leads on the Social Enterprise Strategy which is co-produced by entrepreneurs and key stakeholders to create an environment where social enterprises can thrive. The Edinburgh strategy links social enterprise activity to the national social enterprise action plan.

- Of the organisations that accessed ESE's services 93% expressed the service received was either "good" or "excellent".
- On average, 90% of participants ranked ESE's networking and workshops as excellent and useful.



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