

#YOURVIEWCOUNTS

IN SCOTLAND

Quarter 1: April to June 2016

Prepared by Analysis and
Performance Unit *July 2016*

#YOURVIEWCOUNTS

IN SCOTLAND

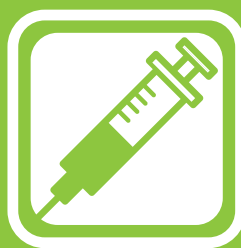
Local Key Priorities:



Antisocial Behaviour
/ Disorder



Homes being
broken into



Drug Dealing /
Drug Misuse



Violent Crime



Child Abuse
including Child
Sexual Exploitation

National Key Priorities:



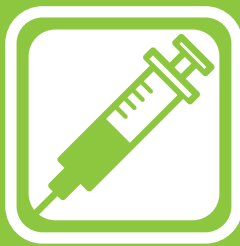
Counter Terrorism
/ National Security



Violent Crime



Serious Organised
Crime



Drug Dealing /
Drug Misuse



Child Abuse
including Child
Sexual Exploitation

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SCOTLAND**
Keeping people safe

INTRODUCTION / METHODOLOGY / RESPONSES

INTRODUCTION

This is the fourth year in which Police Scotland has had the opportunity to undertake a country wide public consultation survey. It gives the organisation the ability to seek the views of Scotland's diverse communities and gives local people the chance to influence the setting of both National and Local policing priorities.

The survey results will provide valuable information regarding the public's attitude to crimes, antisocial behaviour and other issues that impact on communities and the priorities identified through the consultation will be reflected in future Force, Local and Multi Member Ward (MMW) policing plans.

The following report provides details of the result to date in quarter 1 of this financial year covering the period 7th April 2016 to 30th June 2016.

METHODOLOGY

In previous years the surveys were conducted by community Police officers gathering responses from their MMW areas where they had responsibility, with responses recorded on Survey Monkey.

In a change to this approach, from April 2016 an online Survey Monkey portal was created to allow the general public to complete the survey online with an alternative paper version available if required.

Through local engagement, community events and media campaigns etc, the general public were encouraged to access and complete the survey. As detailed below, the results from quarter 1 are very encouraging with a high number of surveys completed to date and almost every MMW in Scotland represented in the results produced. It is also evident from the demographic responses that the results include representation from all communities throughout Scotland.

RESPONSES

During quarter 1 (7th April 2016 to 30 June 2016), 10,075 Your View Counts surveys have been completed across Scotland with responses received from 351 out of 353 Multi Member Wards.

9,864 of the completed surveys have been successfully mapped against a relevant Division, Council area and Multi Member Ward. The remaining 211 surveys (2.1%) could not be mapped due to invalid postcodes being entered. These surveys have however been included in the overall Force position.

Results for every question have been collated and presented numerically and also as a percentage of all valid responses. The one exception is question 4 where percentages are based on 'Yes' or 'No' responses only to exclude the 'Not Applicable' responses.

We appreciate the number of people who took the time to provide additional comments and views when they completed the survey. Accessibility to and visibility of officers across our communities was a recurring theme. This will be the subject of review and feedback over forthcoming months as we continue the development of service.

The content of the survey was also highlighted. The first year of launch should be viewed as a test year during which we will continue to seek views which will be used to refine and enhance the product.

GEOGRAPHICAL RESPONSES

Geographical Survey Responses - Force	
Force	Total
Police Scotland	10,075

Geographical Survey Responses - Division			
Division	Total	Division	Total
A Division - North East	785	G Division - Greater Glasgow	1,163
D Division - Tayside	848	U Division - Ayrshire	717
N Division - Highland and Islands	544	Q Division - Lanarkshire	1,271
C Division - Forth Valley	760	L Division - Argyll and West Dunbartonshire	365
E Division - Edinburgh	988	K Division - Renfrewshire and Inverclyde	486
J Division - The Lothians and Scottish Borders	1,111	V Division - Dumfries and Galloway	278
P Division - Fife	548	Invalid Postcodes	211
Police Scotland			10,075

Geographical Survey Responses - Council Area			
Council Area	Total	Council Area	Total
Aberdeen City	249	West Lothian	353
Aberdeenshire	431	Fife	548
Moray	105	East Dunbartonshire	151
Angus	274	East Renfrewshire	82
Dundee City	288	Glasgow City	930
Perth and Kinross	286	East Ayrshire	268
Highland	447	North Ayrshire	265
Na h-Eileanan an Iar	31	South Ayrshire	184
Orkney Islands	23	North Lanarkshire	524
Shetland Islands	43	South Lanarkshire	747
Clackmannanshire	107	Argyll and Bute	203
Falkirk	396	West Dunbartonshire	162
Stirling	257	Inverclyde	139
City of Edinburgh	988	Renfrewshire	347
East Lothian	163	Dumfries and Galloway	278
Midlothian	210	Invalid Postcodes	211
Scottish Borders	385		
Police Scotland			10,075

LOCAL POLICING PRIORITIES RESPONSES

Following analysis, the top 5 LOCAL priorities within Scotland are identified as follows;

	Top Priority	2nd Priority	3rd Priority	4th Priority	5th Priority	Weighted Average	
						Total	(%)
Anti-Social Behaviour / Disorder	2,140	1,435	916	736	682	1,422.8	14.1%
Homes being broken into	1,596	923	905	773	606	1,102.6	10.9%
Drug Dealing / Drug Misuse	1,087	930	883	891	690	951.7	9.4%
Violent Crime	1,019	693	644	552	443	756.4	7.5%
Child Abuse including Child Sexual Exploitation	648	436	430	356	343	488.6	4.8%

* Please see attached Appendix A for the full results of the LOCAL priorities responses

NATIONAL POLICING PRIORITIES RESPONSES

Following analysis, the top 5 NATIONAL priorities within Scotland are identified as follows;

	Top Priority	2nd Priority	3rd Priority	4th Priority	5th Priority	Weighted Average	
						Total	(%)
Counter Terrorism / National Security	3,272	801	606	443	451	1,514.6	15.0%
Violent Crime	1,616	1474	1141	867	738	1,324.7	13.1%
Serious Organised Crime	799	1421	1092	828	624	1,015.7	10.1%
Drug Dealing / Drug Misuse	768	1170	1262	1054	795	1,013.9	10.1%
Child Abuse including Child Sexual Exploitation	915	918	922	863	718	897.1	8.9%

* Please see attached Appendix B for the full results of the NATIONAL priorities responses

Weighted Average Calculation

The following weighted average process was used to calculate the top 5 priorities selected both locally and nationally

The top priority was given a weight of 5, 2nd priority 4, 3rd priority 3, 4th priority 2 and 5th priority 1

The number of responses to each priority is then multiplied by the relevant weight and all added together

The added total is then divided by 15 (this is the sum of the 5 weights added together) to get the weighted average

The weighted average percentage is calculated based on the total number of responses (10,075)

POLICING IN YOUR LOCAL AREA RESPONSES

If you have been in contact with the Police in your local area over the past year, were you satisfied with the response?

	Total	%
Yes	3,007	56.2%
No	2,345	43.8%
Not Applicable	4,723	-

** - The percentages in the above question are calculated based on the Yes and No responses only.*

What is your perception of crime in your local area over the past year?

	Total	%
Increased a lot	1,580	15.7%
Increased a little	2,441	24.2%
Remained the same	4,187	41.6%
Decreased a little	882	8.8%
Decreased a lot	300	3.0%
No reply	685	6.8%

When you see Police in your area, how does it make you feel?

	Total[†]	%[*]
Safe	2,492	24.7%
Reassured	5,092	50.5%
Neutral	2,705	26.8%
Concerned	1,676	16.6%
Tense	516	5.1%

** - Respondents had the opportunity to provide more than one response to this question, therefore total numbers may exceed the 10,075 number of people surveyed. Percentages have been calculated against the total number of respondents participating in this survey, therefore these may potentially exceed 100%.*

Do you know you have a Local Policing Team for your area?		
	Total	%
Yes	4,551	45.2%
No	5,524	54.8%

Do you know how to contact the Local Policing Team in your area?		
	Total	%
Yes	3,749	37.2%
No	6,326	62.8%

What is your level of confidence that the Police will respond to your concerns?		
	Total	%
Very High	742	7.4%
High	2,395	23.8%
Neither High nor Low	3,127	31.0%
Low	2,403	23.9%
Very Low	1,408	14.0%

COMMUNICATIONS RESPONSES

What information do you currently access from us?	
	Total*
National Policing Campaigns	1,194
National Policing Plans	550
Local Community Policing Plans	1,603
Safety Advice	2,002
Crime Prevention Advice	1,804
Crime Statistics	1,095
Police Recruitment	881
None	5,871
Other (Please specify)	508

What would you like us to provide information on?	
	Total*
National Policing Campaigns	2,656
National Policing Plans	3,024
Local Community Policing Plans	7,642
Safety Advice	4,265
Crime Prevention Advice	4,639
Crime Statistics	4,548
Police Recruitment	1,213
Other (Please specify)	747

How would you prefer to tell us about a crime that has occurred?	
	Total*
Email	2,979
Social media sites	2,089
Telephone	6,688
Direct to a Police Officer	5,931
At a Police Station	4,897
Police Scotland website	2,258
Community meetings	1,219
Other (Please specify)	350

* - Respondents had the opportunity to provide more than one response to all these questions, therefore total numbers may exceed the 10,075 number of people surveyed.

NOT PROTECTIVELY MARKED

In any other circumstances how would you like to contact us?	
	Total*
Email	5,117
Social media sites	2,935
Telephone	5,680
Direct to a Police Officer	4,394
At a Police Station	4,604
Police Scotland website	2,880
Community meetings	1,799
Other (Please specify)	233

How would you prefer us to contact you regarding a reported crime?	
	Total*
Email	4,693
Social media sites	1,210
Telephone Call	7,893
Text Message	3,021
Police Scotland website	972
Community meetings	894
Other (Please specify)	1,510

In any other circumstances how would you prefer us to contact you?	
	Total*
Email	5,774
Local media	2,375
Social media sites	3,005
Telephone Call	5,485
Text Message	3,308
Police Scotland website	2,138
Community meetings	1,732
Other (Please specify)	653

* - Respondents had the opportunity to provide more than one response to all these questions, therefore total numbers may exceed the 10,075 number of people surveyed.

DEMOGRAPHICS RESPONSES

In what capacity did you complete this survey?

	Total	%
Resident	8,853	87.9%
Local or Nationally Elected Member	62	0.6%
Community Group / Residents Association Member	206	2.0%
Business Owner or Representative	101	1.0%
Voluntary Organisation Representative	122	1.2%
Public Sector Employee	577	5.7%
Other (Please specify)	154	1.5%

Age

	Total	%
Under 16	109	1.1%
16 - 24	808	8.0%
25 - 34	1,600	15.9%
35 - 44	2,185	21.7%
45 - 54	2,556	25.4%
55 - 64	1,625	16.1%
Over 65	958	9.5%
Choose not to disclose	234	2.3%

Gender

	Total	%
Male	4,294	42.6%
Female	5,411	53.7%
Choose not to disclose	370	3.7%

Are you transgender?

	Total	%
Yes	31	0.3%
No	9,500	94.3%
Choose not to disclose	544	5.4%

NOT PROTECTIVELY MARKED

Sexual Orientation		
	Total	%
Bisexual	218	2.2%
Gay / Lesbian	316	3.1%
Heterosexual	8,324	82.6%
Choose not to disclose	1,217	12.1%

Do you consider yourself to have a disability?		
	Total	%
Yes	1,110	11.0%
No	8,325	82.6%
Choose not to disclose	640	6.4%

Ethnic and Cultural Origin		
	Total	%
African, African Scottish, African British	24	0.2%
Any Mixed Ethnic Group	30	0.3%
Arab, Arab Scottish, Arab British	10	0.1%
Bangladeshi, Bangladeshi Scottish, Bangladeshi British	1	0.0%
Black, Black Scottish, Black British	4	0.0%
Caribbean, Caribbean Scottish, Caribbean British	8	0.1%
Chinese, Chinese Scottish, Chinese British	6	0.1%
Indian, Indian Scottish, Indian British	23	0.2%
Other African, Caribbean or Black	1	0.0%
Other Asian	6	0.1%
Other Ethnic Group	30	0.3%
Other White Ethnic Group	149	1.5%
Pakistani, Pakistani Scottish, Pakistani British	27	0.3%
White British	2,324	23.1%
White English	275	2.7%
White Gypsy / Traveller	7	0.1%
White Irish	53	0.5%
White Northern Irish	63	0.6%
White Polish	38	0.4%
White Scottish	6,431	63.8%
White Welsh	37	0.4%
Choose not to Disclose	528	5.2%

NOT PROTECTIVELY MARKED

NOT PROTECTIVELY MARKED

What religion do you identify with?		
	Total	%
Buddhist	47	0.5%
Church of Scotland	2,768	27.5%
Hindu	5	0.0%
Jewish	21	0.2%
Muslim	45	0.4%
None	4,130	41.0%
Other (please specify)	181	1.8%
Other Christian	622	6.2%
Pagan	75	0.7%
Roman Catholic	1,118	11.1%
Sikh	22	0.2%
Choose not to disclose	1,041	10.3%

FEEDBACK RESPONSES

How would you describe this survey to complete?		
	Total	%
Very Difficult	49	0.5%
Difficult	397	3.9%
Easy	6,042	60.0%
Very Easy	3,553	35.3%
Did not answer question	34	0.3%

How would you describe this survey to complete?		
	Total	%
Too Long	272	2.7%
About Right	9,450	93.8%
Too Short	314	3.1%
Did not answer question	39	0.4%

NOT PROTECTIVELY MARKED

APPENDIX A - LOCAL POLICING PRIORITIES

Please rank your top five LOCAL priorities from the list below							
	Top Priority	2nd Priority	3rd Priority	4th Priority	5th Priority	Weighted Average	
						Total	(%)
Anti-Social Behaviour / Disorder	2,140	1,435	916	736	682	1,422.8	14.1%
Homes being broken into	1,596	923	905	773	606	1,102.6	10.9%
Drug Dealing / Drug Misuse	1,087	930	883	891	690	951.7	9.4%
Violent Crime	1,019	693	644	552	443	756.4	7.5%
Child Abuse including Child Sexual Exploitation	648	436	430	356	343	488.6	4.8%
Speeding	431	436	412	398	459	426.0	4.2%
Theft of Property e.g bicycles (including quad bikes), tools, machinery or livestock	255	442	567	565	512	425.7	4.2%
Road Safety / Road Crime	360	417	433	513	563	423.7	4.2%
Cars (or other Vehicles) being stolen or broken into	165	597	519	475	383	406.9	4.0%
Rowdy drunken behaviour	196	558	490	431	433	398.5	4.0%
Littering / Fly Tipping	208	390	516	495	661	386.6	3.8%
Dangerous and / or Anti-Social Driving (including quad bikes and off road vehicles)	282	353	356	386	414	338.4	3.4%
Domestic Abuse	199	426	379	336	301	320.6	3.2%
Vandalism / Graffiti	109	251	474	496	493	297.1	2.9%
Street Robbery / Mugging	142	368	388	374	322	294.4	2.9%
Sexual Crime	198	335	300	336	281	278.9	2.8%
Counter Terrorism / National Security	362	158	168	202	259	240.6	2.4%
Serious Organised Crime	176	217	249	296	310	226.5	2.2%
Bogus Workers / Callers	75	193	313	382	517	224.5	2.2%
None of the above	135	98	159	232	350	157.2	1.6%
Cybercrime / E Crime (i.e. Computer Safety of Online Safety)	86	130	161	270	309	152.1	1.5%
Protecting adults at risk of harm	85	122	191	216	245	144.2	1.4%
Hate Crime	70	98	128	207	239	118.6	1.2%
Wildlife Crime	51	69	94	157	260	92.5	0.9%
						10,075	100.0%

Weighted Average Calculation

The following weighted average process was used to calculate the top 5 priorities selected both locally and nationally
The top priority was given a weight of 5, 2nd priority 4, 3rd priority 3, 4th priority 2 and 5th priority 1
The number of responses to each priority is then multiplied by the relevant weight and all added together
The added total is then divided by 15 (this is the sum of the 5 weights added together) to get the weighted average
The weighted average percentage is calculated based on the total number of responses (10,075)

APPENDIX B - NATIONAL POLICING PRIORITIES

Please rank your top five NATIONAL priorities from the list below							
	Top Priority	2nd Priority	3rd Priority	4th Priority	5th Priority	Weighted Average	
						Total	(%)
Counter Terrorism / National Security	3,272	801	606	443	451	1,514.6	15.0%
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Child Abuse including Child Sexual Exploitation	915	918	922	863	718	897.1	8.9%
Anti-Social Behaviour / Disorder	736	687	559	600	662	664.5	6.6%
Sexual Crime	267	576	624	774	753	520.8	5.2%
Homes being broken into	415	444	630	610	594	503.7	5.0%
Domestic Abuse	242	486	474	423	442	390.9	3.9%
Cybercrime / E Crime (i.e. Computer Safety of Online Safety)	145	277	430	561	599	322.9	3.2%
Street Robbery / Mugging	109	328	339	362	361	263.9	2.6%
Road Safety / Road Crime	114	167	254	411	555	225.1	2.2%
Hate Crime	101	190	262	391	446	218.6	2.2%
Rowdy drunken behaviour	94	260	217	217	233	188.5	1.9%
Cars (or other Vehicles) being stolen or broken into	62	173	188	214	182	145.1	1.4%
Protecting adults at risk of harm	43	106	189	242	333	134.9	1.3%
Theft of Property e.g bicycles (including quad bikes), tools, machinery or livestock	41	103	171	238	235	122.7	1.2%
Dangerous and / or Anti-Social Driving (including quad bikes and off road vehicles)	54	81	171	213	258	119.4	1.2%
Speeding	64	104	92	133	228	100.4	1.0%
Bogus Workers / Callers	19	64	124	184	214	87.0	0.9%
None of the above	100	72	73	88	122	87.0	0.9%
Littering / Fly Tipping	39	91	101	108	166	82.9	0.8%
Vandalism / Graffiti	21	51	105	131	131	67.8	0.7%
Wildlife Crime	39	31	49	120	235	62.7	0.6%
						10,075	100.0%

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