

# THE men

NORTH  
EDINBURGH  
NEWS

## What can NEN do for you?

The North Edinburgh News has a circulation of 14,000 with an estimated readership of around 40,000 across Forth and Inverleith.

NEN is a monthly newspaper which highlights and promotes topical stories and campaigns of local interest, value and importance.

NEN articles reflect the positive and proactive approach of the local community and encourages community participation at every level.

The newspaper is owned and managed by local people for local people.

**NEN - 'the community's voice' for thirty years.**



## Advertising information

### TECHNICAL SPECIFICATIONS

Files should be created in Adobe Illustrator, Photoshop, InDesign or supplied as high resolution. PDFX-1a compliant PDFs. For more information on producing PDFX-1a compliant PDFs, please visit [www.pass4press.com](http://www.pass4press.com).

We cannot accept artwork in Publisher, Powerpoint, Word, Pagemaker or Corel Draw. Fonts, where possible, should be converted to outlines. If not, they should be supplied with file. All linked images/graphics must be supplied in CMYK format at a minimum of 300dpi and saved as either TIFF or EPS files.

Artworking services are available, please contact The NEN to find out more.

Artwork should be supplied digitally on CD or DVD and sent to:  
North Edinburgh News, c/o Edinburgh's Telford College  
350 West Granton Road, Edinburgh EH5 1QE  
or E-mail: [northedinnews@gmail.com](mailto:northedinnews@gmail.com)

Please include a colour proof with your files.

### SIZES:

Full page trim  
**289mm x 380mm**

- 01** Full page type area  
**264mm x 340mm**
- 02** Half page landscape  
**264mm x 167mm**
- 03** Quarter page portrait  
**130mm x 167mm**
- 04** Eighth page portrait  
**62.5mm x 167mm**
- 05** Eighth page landscape  
**130mm x 79mm**

